

CMYK + WHITE



CMYK + WHITE Toner-Based Digital Label Printer

The QL-300 is the world's first 5-colour toner-based tabletop label printer from QuickLabel that enables brand owners to create high-quality labels with the utmost durability, ensure a competitive cost of ownership, and set their brand apart with vibrant, impactful product labels.

Developed from scratch, based upon decades of innovative QuickLabel digital printing technologies, the QL-300 is ideally suited for brand owners who are seeking to create longlasting, colourful product labels that stand out on the shelves. The unique added capability of printing with CMYK+WHITE toner opens doors for new, creative possibilities in label design, and expands the range of printable substrates to include transparent, coloured, textured materials and more.

Producing labels with a level of durability unachievable by other printing technologies, the QL-300 delivers labels with the utmost permanence, waterfastness and UV-resistance. Capable of printing any quantity, from a single label to runs of several thousand, the QL-300 is a production-grade system constructed to consistently generate high-impact labels. Intended for use in any work space, the QL-300 was designed as a user-friendly tabletop solution, making it easier than ever to achieve a commercially printed look for in-house labels.



Significance of Printing with White

White is the key to colour printing that is often overlooked, as it is typically used to allow printed colours (CMYK) to be accurately printed and visualised by the human eye.

The ultra-white toner used with the QL-300 opens up a realm of creative and distinct design opportunities for product labelling and branding. This new capability makes it possible to create impactful product label designs on transparent and coloured materials, giving your brand the opportunity to establish a unique and attention-grabbing identity.

The QL-300 is able to achieve CMYK+WHITE printing in a single pass onto a wide variety of label substrates by first putting down a layer of white toner and simultaneously layering precise amounts of CMYK over the white to produce the desired colour output. The layers of toner are then hot 'fused' onto the label material, resulting in both an extremely durable printed image and highly accurate colours on transparent and coloured substrates. More advanced label designs can also include printing gradations of colours and white, as well as a spot UV sheen or varnished appearance when printing black onto a dark coloured material.

Print Quality

Gradients:

Precise media handling and layering control of CMYK+W toner for smooth gradients.



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Lines/Text:

Achieve clear-cut font formation and thin lines with QuickLabel's ultra-fine toner.



Imagery: High-resolution 1200 x 1200 dpi and colour image processing for realistic photographic image quality.



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Barcodes:

Defined printing of 2D lines and 3D elements for highly accurate and scannable barcodes and QR codes.

Label Materials & Artwork

Engineered in our own Materials Research Laboratory, QuickLabel offers a wide variety of label substrates available for a broad spectrum of applications. With expanded printing capabilities, label materials developed for the QL-300 include white, transparent, coloured, metallic and more.

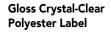


Natural Brown 'Kraft' Textured Paper

Matte finish, brown coloured textured paper for a premium antique appearance featuring an all-temperature adhesive suitable for printing labels that are exposed to refrigeration or freezing temperatures.

Semi-Gloss Paper

This white semigloss paper with all-temperature adhesive is an economical option for printing labels that are exposed to refrigeration or freezing temperatures.



A high-gloss, transparent label with generalpurpose permanent adhesive. Resists solvents, moisture, abrasion, and tearing.

Matte Vinyl Label

FEATING "DIRT

A matte white, compliant vinyl label with allpurpose adhesive that can initially be repositioned. Resists abrasion, moisture, UV light, and many chemical solvents.

PURPOSE CLEANER

CALIFORNI Chardonnay

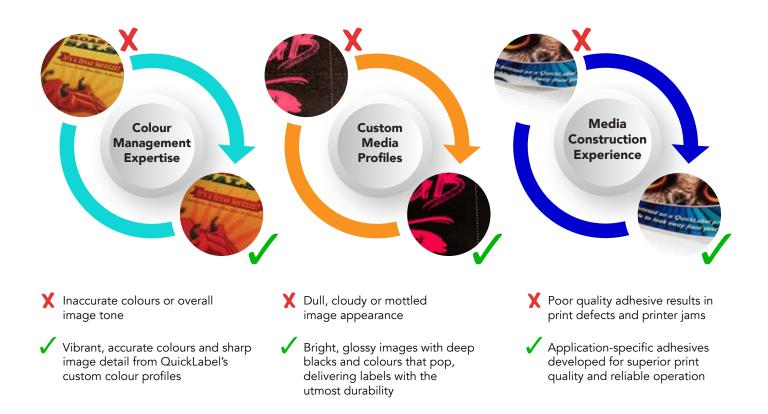
Black Vellum Paper

Black coloured matte paper material ideal for highlighting printed labels with white or a varnished appearance. Features high-tack on glass and highmoisture resistance.



Media Knowledge & Expertise

To stand out on the shelves, your product labels must not only maintain quality criteria and branding, but also catch the consumers' eye. With decades of experience in media development, QuickLabel provides intuitive media capabilities such as colour management and colour profiling that allow you to easily produce high-quality, vibrant and clear-cut labels every time.



CMYK+Wow

The world's first 5-colour tabletop label printer

Print Technology	Electrophotographic, Toner
Ink Type	QuickLabel QL-300 Toner, (4 or 5) individual CMYK or W cartridges
Print Resolution	1200 x 1200 dpi
Print Speed	6 ips (152 mm/sec), 4 ips (102 mm/sec) or 2.3ips (58 mm/sec)
Print Area*	Width: 0.83" - 4.95" (21.2 mm - 125.8 mm) Length: 0.33" - 51.8" (8.5 mm - 1317 mm)
Print Position Accuracy	±0.5 mm
Media Sensors	Gap, Reflective (black mark, bottom), Continuous
Cutter	Automatic, 4.0" (102 mm) minimum cut length
Control Panel	Display: Colour LCD 480 x 272 pixel Keypad: Power, Online, Cancel, Help, Power Save, Menu (Up, Down, OK, Back), Numeric Keypad, Feed, Unload LED Indicators: Power, Online, Help, Power Save, Attention
Connectivity	High-Speed USB 2.0; Gigabit Ethernet
Software	Microsoft Windows® 10, 8.1, 8, 7; Windows Server® 2016, 2012, 2008, 64/32-bit Drivers CQL Pro advanced label creation and print management software (one free licence included)
Media Specifications	
Thickness	3.0 - 9.8 mil (0.076 mm – 0.25 mm)
Roll Size	8.0" OD (203 mm), 3" ID (76 mm) core
Types	QuickLabel approved paper or synthetic label and tag stock
Environmental & Physical Specifica	tions
Printer/Toner Operating	50° F to 86° F (10° C to 30° C), 20% to 70% Relative Humidity (non-condensing)
Power Requirements	110 – 127 VAC 60Hz or 220 – 240 VAC 50Hz
Power Consumption	Operating: 710W (average) / Peak: 1,200W
Dimensions	41.3" L x 13.4" W x 17.8" H (1049 mm x 341 mm x 451 mm)
Weight	136 lbs. (62 Kg) with supplies
Warranties	
	Narranty on QL-300 printer (excludes printing supplies) or unused or unopened toner cartridges, 6 months if opened or installed
What's Included	
	d, USB cable, QL-300 CMYK+W toner cartridges, Installation guide, rint management software (one free licence).

Optional remote and on-site setup and training available.

* Print mode dependent

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